



RIVERSIDE EAST ROTARY CLUB

ROTARY *CUB* REPORTER

July 8
2009



*Newsletter for the members of the Award
Winning Riverside East Rotary Club*

Today's Program

Meals on Wheels

Vicki Cleveland, Director

**The 4-Way Test
Of the things we think,
say or do:**

- 1. Is it the TRUTH?**
- 2. Is it FAIR to all concerned?**
- 3. Will it build GOOD WILL and BETTER FRIENDSHIPS?**
- 4. Will it be BENEFICIAL To all concerned?**

PROGRAM CHAIRS
2009-2010

(Note: Bulletin Editor must have info on following week's speaker by the end of the meeting 1 week prior)

- July—Cynthia DeSoto
- August—Finn Comer
- September—Kevin McCarthy
- October—Steve Wallace
- November—Richard Lemire
- December—Tim Williams
- January—Tom Jameson
- February—Marion Mitchell-Wilson
- March—Tauna Mallis
- April—Mike Slattery
- May—Bobbie Neff
- June—Richard Lemire

Coming Up

Jul 8	Wed	0700	Meet at CCCC
Jul 15	Wed	0700	Meet at CCCC
Jul 17	Fri	1900	Baseball—Sixty Sixers
Aug 8	Sat		Membership Seminar Crafton
Sep 19	Sat		Foundation Seminar Crafton

Rotary Pilot Clubs

rotaryclubone not only On-Line Make-up Opportunity

The RI Board of Directors conducts pilot projects to test new ideas, methods, or organizational frameworks for clubs that may help secure Rotary's future as a premier humanitarian service organization. Pilot clubs are fully functioning Rotary clubs that are exempt from some requirements in the Standard Rotary Club Constitution. Clubs can't join a pilot project after it has started.

Currently, the Board is running two pilot projects for Rotary clubs. The first is the Rotary E-Club pilot project (started 1 July 2004 and ending on 20 June 2010) for holding online meetings. The second is the Meeting Frequency pilot project (started 1 July 2007 and ending on 30 June 2013) that allows participating E-clubs are more than a quick fix for a missed meeting.

Their members pay dues, carry out community service projects, and work much like any other club, except that a Web site serves as their meeting place. During online meetings, e-club members can use Web cameras and microphones, which allow them to see and hear each other. Also, e-clubs can either be fully online or only partial e-clubs. The partial arrangement is a good option for Rotary clubs that still want to meet in person. Often, members participate in local community service projects as part of their club

Of the 200 participating clubs in the Meeting Frequency pilot project, most have elected to meet twice a month, with a few taking off the summer months, and others meeting more than once a week in various locations. The RI Board is interested in how the frequency of a club's meeting affects factors such as membership development and retention, attendance, service projects, participation in The Rotary Foundation, and leadership.

There are 13 pilot e-clubs. The five US clubs are:

- USA Rotary E-Club of District 5450 <http://www.rotaryclubone.org>
- USA Rotary E-Club of the Southwest USA <http://www.rotaryclubsouthwest.org>
- USA Rotary E-Club of Southeast USA and Caribbean <http://www.rotaryclub34.org>
- USA Rotary E-Club of District 7150 NY 1 <http://www.rotaryclubny1.com>
- USA Rotary E-Club of District 7890 <http://www.rotaryclub7890.org>



(Clockwise from upper left) Dan Genin is unclogging his arteries while the whole world finds out Cynthia's age; Jeff Beehler is inducted. Although we all know Jeff is the Senior Environmental Project Manager Santa Ana Water Project Authority, we found out he was trained as a Medical Entomologist and is a world authority on why mosquitoes lay their eggs where they do—good choice Jeff for going with SAWPA. Hank and Starla celebrate their Anniversaries on the 4th & Bob Santoro has a birthday on July 3—poor Bob; his parents always told him he was so special the sky would light up forever following his Birthday.

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Quote of the day

"Give what you have. To someone, it may be better than you dare to think". - Henry Wadsworth Longfellow

Programs (Chair for July—Cynthia DeSoto)

Today—Vicki Cleveland, Director Meals on Wheels
July 15—Amanda Wilbur—National Association of Mental Illness

Responsibilities

Today

Door Prize—TBA
Invocation—Rose Mayes
Pledge—Ameal Moore

July 15

Door Prize—TBA
Invocation—Mike Slattery
Pledge—Ron McCoy

Birthdays/Anniversaries

July 9—Steve Wallace
July 11—Deborah Asplund
July 12—Past Past Past Past Past Past Past President Ted McNutt
July 12—Lori Beehler

Riverside East Rotary

WWW.RIVERSIDEEASTROTARY.ORG

Club Officers

President 2009-2010	Tim Williams	Secretary	Richard Lemire
President 2010-2011	Cynthia DeSoto	Treasurer	Bob Santoro
President 2011-2012	Vern Horst	Sergeant-At-Arms	Jay Alleman
Past President	Ameal Moore		

Avenues of Service

Club Service	Buck Long	International Service	Frank Escobedo
Community Service	Mike Stock	Youth Service	Scott Cullen
Vocational Service	Tom Jameson	Interact Advisor	Scott Cullen

Additional Service

Membership Ch	Mike Slattery	Interact	Scott Cullen
Membership Trainer	Jerry Irion	Public Relations	Cynthia DeSoto
4-Way Test Speech Contest	Tom Jameson	Club Programs	Kevin McCarthy
Show & Go Chair	Finn Comer	Disaster Preparedness	Steve Wallace
RYLA	Richard Lemire	We Care	Jay Alleman
Foundation	Barry Braswell	Literacy-Books	Tauna Mallis
PolioPlus	Jeff Williams	Website	Bob Traister
PRYDE	Richard Lemire	Bulletin/photographer	Ralph Salisbury

Make-up Information

On-Line Make-up: Go to www.rotary.org & type in E CLUB in Search Box

Arlington (Riverside)	Tue	1200	Palm Room, La Sierra University
Colton	Mon	1215	Monticito Mem Park, 3520 E Washington, Colton
Corona	Fri	1215	Millcreek Steaks, 103 N Lincoln, Corona
Corona-Circle City	Wed	0730	Sizzler Rest., 1461 Rimpau Ave, Corona
Fontana	Mon	1200	Sizzler Rest, 9860 Sierra Ave, Fontana
Jurupa	Tue	1215	Indian Hills Golf Course, 5700 Club House Way
Magnolia Center	Thu	1210	Masonic Center, 6785 Palm, Riverside
Moreno Valley	Tue	1200	Brandon's, 24626 Sunnymead Blvd, MV
Moreno Valley Morning	Wed	0700	Coco's, 24949 Sunnymead Blve, MV
Moreno Valley-March Field	Wed	1815	Club passed away
Norco	Thu	0715	Polly's Café, 1799 Hamner, Norco
Perris	Thu	0730	Pinggrounds Sports Pavilion, 18700 Lake Perris Dr.
Redlands	Thu	1200	Masonic Hall, 131 Cajon St, Redlands
Redlands Sunrise	Wed	0645	Redlands CC, 1749 Country Club Dr
Rialto	Tue	1200	El Rancho Verde CC, 355 E Country Club Dr
Riverside	Wed	1200	The Mission Inn, 3649 Mission Inn Ave, Riv
Riverside Sunrise	Fri	0700	Marriott Hotel, 3400 Market St, Riverside
San Bernardino	Tue	1200	Clarion Hotel, 295 N. E St., SB
San Bernardino Sunset	Wed	1830	Castaway, 670 Kendall Dr, SB
San Bernardino Crossroads	Wed	1210	Hilton, 285 Hospitality Ln, San Bernardino
San Bernardino North	Thu	1205	Arrowhead CC, 3433 N Parkside Dr, SB
San Bernardino/Highland	Mon	1210	SB Elk's Club, 2055 Elk's Drive



(Above) Demotion Party at the Wallace's last Saturday. Good times; good food—we should have them more often. Let's demote Tim and have another in a few weeks. (Right) Ameal makes one final trip to the podium but this trip cost him \$30 bucks. Usually the pres buys his banner and keeps it with no fine so Cynthia remember as Tim also didn't pick up a banner for his year.



Today's Song—THIS LAND IS YOUR LAND

This land is your land,
This land is my land,
From California to the New York island,
From the redwood forest to the Gulf Stream waters,
This land was made for you and me.
As I was walking that ribbon of highway,
I saw above me that endless skyway;
I saw below me that golden valley;
This land was made for you and me.

News From Our Last Meeting

Program: Speaker Dan Genin gave a rundown on the history of the Lopers. The Loma Linda Lopers first organized in 1977 to train for the Honolulu Marathon. The Riverside Chapter began in 2007 and meets at 6:30 a.m. Citrus Heritage Park so you now have a choice—go praise God or unclog your arteries. But the real news was that Dan has been running with Cynthia for 8 years “when she shows” and knows all her secrets. Since he revealed her age without batting an eye, he must know some REAL secrets; everyone knows you NEVER reveal a woman's age! And is she old—YES! Half a century is a long time.

Club News: Club Service Chair, Buck Long went right at it and announced the first Club event—Baseball game, Friday evening, July 17, 7:00 p.m. at the Arrowhead Credit Union Park in San Bernardino, 260 S. “E” St. Come tailgate and see the Sixty Sixers, Class “A” affiliate of the Dodgers play the Rancho Cucamonga Quakes for only \$20.

Door Prize: Great tomatoes and bottle of wine. Who won? Irrelevant—wasn't me.

Secret Hand Shaker: Ron came just before the bell and did manage to shake the hands of those in line for their badge.