



**RIVERSIDE EAST ROTARY CLUB**

**ROTARY *CUB* REPORTER**

July 15  
2009



*Newsletter for the members of the Award Winning Riverside East Rotary Club*

**Today's Program**

**National Assn. of Mental Illness  
Amanda Wilbur**

**The 4-Way Test  
Of the things we think,  
say or do:**

- 1. Is it the TRUTH?**
- 2. Is it FAIR to all concerned?**
- 3. Will it build GOOD WILL and BETTER FRIENDSHIPS?**
- 4. Will it be BENEFICIAL To all concerned?**

**PROGRAM CHAIRS  
2009-2010**

*(Note: Bulletin Editor must have info on following week's speaker by the end of the meeting 1 week prior)*

- July—Cynthia DeSoto
- August—Finn Comer
- September—Kevin McCarthy
- October—Steve Wallace
- November—Richard Lemire
- December—Tim Williams
- January—Tom Jameson
- February—Marion Mitchell-Wilson
- March—Tauna Mallis
- April—Mike Slattery
- May—Bobbie Neff
- June—Richard Lemire

**Coming Up**

Jul 17	Fri	1900	Baseball—Sixty Sixers
Jul 22	Wed	0700	Meet CCCC
Jul 29	Wed	0700	Meet CCCC
Aug 8	Sat		Membership Seminar Crafton
Sep 19	Sat		Foundation Seminar Crafton

**District 5330 Governor Richard Dell'Acqua Outlines His Goals**



- Every Club Earn the Presidential Citation
- Membership: Increase Membership in every Club by a minimum of 5%.
- Charter one new Rotary Club, one new Rotaract Club, and not losing an existing club.
- The Rotary Foundation (TRF): \$225 per member to Annual Fund (\$4.35 per week) and in addition a Polio Plus Goal equal to \$50 per member. Active TRF Alumni Association
- Club Service: Enable Clubs to participate in a Visioning Session to develop a Strategic Plan. Clubs to form We Care, Club Training, and Disaster Preparedness Committees. All President-elects to enroll in District Leadership Development Academy.
- Community Service: All clubs participate in Rotarians At Work Day.
- International Service: Have at least one Rotary Group Fellowship Exchange. Support our District Multi-year International Matching Grants Program (Oduworo). Support Clean Water Projects
- Vocational Service: Emphasize the Four Way Test in our actions.
- Youth Service: Bring the Ethics Initiative to our Youth Groups. Facilitate increased participation in Youth Exchange. Initiate the process of organizing Interact Clubs into an Interact District. Complete the continuity chain of EarlyAct-Youth Act-Interact in the same school district.
- Public Relations: Initiate a District-wide PR Program.



*(Clockwise from upper left) Speaker Vicki Cleveland, Director Riverside Meals on Wheels; Virjean Halbrooks—Driver for 27 years and now recipient of Meals on Wheels; District Governor Elect Cherie Curzon from Riverside Sunrise; Rotarian Howard Born from Magnolia Center with 47 years of perfect attendance and promises to be back next week; Birthday boy Steve Wallace*



has now caught up to Barbara and reached the infamous Social Security age; Past Past Past Past Past Past Past Past President Ted McNutt has a birthday but way too many to count and Co-Rotarian of the Year, Carmelle Marshall receives her plaque. The other Co-Rotarian of the Year, Barbara Wallace is at home still cleaning up after the Demotion Party.

# RIVERSIDE EAST ROTARY CLUB ROTARY <sup>CUB</sup> REPORTER

## Quote of the day

"Until he extends the circle of his compassion to all living things, man will not himself find peace". - Albert Schweitzer

## Programs (Chair for July—Cynthia DeSoto)

Today—Amanda Wilbur—National Association of Mental Illness  
July 22—TBA  
July 29—Shab El Awar—Polio Eradication

## Responsibilities

### Today

Door Prize—TBA  
Invocation—Mike Slattery  
Pledge—Ron McCoy

### July 22

Door Prize—TBA  
Invocation—Richard Lemire  
Pledge—Dennis Sullivan

## Birthdays/Anniversaries

July 16—Ron McCoy/Ann Thomas  
July 21—Jeff & Marilyn Williams  
Also from last week: July 11—Deborah Asplund  
and July 12—Lori Beehler

## Riverside East Rotary

WWW.RIVERSIDEEASTROTARY.ORG

### Club Officers

President 2009-2010	Tim Williams	Secretary	Richard Lemire
President 2010-2011	Cynthia DeSoto	Treasurer	Bob Santoro
President 2011-2012	Vern Horst	Sergeant-At-Arms	Jay Alleman
Past President	Ameal Moore		

### Avenues of Service

Club Service	Buck Long	International Service	Frank Escobedo
Community Service	Mike Stock	Youth Service	Scott Cullen
Vocational Service	Tom Jameson	Interact Advisor	Scott Cullen

### Additional Service

Membership Ch	Mike Slattery	Interact	Scott Cullen
Membership Trainer	Jerry Irion	Public Relations	Cynthia DeSoto
4-Way Test Speech Contest	Tom Jameson	Club Programs	Kevin McCarthy
Show & Go Chair	Finn Comer	Disaster Preparedness	Steve Wallace
RYLA	Richard Lemire	We Care	Jay Alleman
Foundation	Barry Braswell	Literacy-Books	Tauna Mallis
PolioPlus	Jeff Williams	Website	Bob Traister
PRYDE	Richard Lemire	Bulletin/photographer	Ralph Salisbury

## Make-up Information

On-Line Makeup: Go to [www.rotary.org](http://www.rotary.org) & type in E CLUB in Search Box

Arlington (Riverside)	Tue	1200	Palm Room, La Sierra University
Colton	Mon	1215	Monticito Mem Park 3520 E Washington, Colton
Corona	Fri	1215	Millcreek Steaks, 103 N Lincoln, Corona
Corona-Circle City	Wed	0730	Sizzler Rest., 1461 Rimpau Ave, Corona
Fontana	Mon	1200	Sizzler Rest, 9860 Sierra Ave, Fontana
Jurupa	Tue	1215	Indian Hills Golf Course, 5700 Club House Way
Magnolia Center	Thu	1210	Masonic Center, 6785 Palm, Riverside
Moreno Valley	Tue	1200	Brandon's, 24626 Sunnymead Blvd, MV
Moreno Valley Morning	Wed	0700	Coco's, 24949 Sunnymead Blve, MV
Moreno Valley-March Field	Wed	1815	Club passed away
Norco	Thu	0715	Polly's Café, 1799 Hamner, Norco
Perris	Thu	0730	Fangrounds Sports Pavilion, 18700 Lake Perris Dr.
Redlands	Thu	1200	Masonic Hall, 131 Cajon St, Redlands
Redlands Sunrise	Wed	0645	Redlands CC, 1749 Country Club Dr
Rialto	Tue	1200	El Rancho Verde CC, 355 E Country Club Dr
Riverside	Wed	1200	The Mission Inn, 3649 Mission Inn Ave, Riv
Riverside Sunrise	Fri	0700	Marriott Hotel, 3400 Market St, Riverside
San Bernardino	Tue	1200	Clarion Hotel, 295 N. E St., SB
San Bernardino Sunset	Wed	1830	Castaway, 670 Kendall Dr, SB
San Bernardino Crossroads	Wed	1210	Hilton, 285 Hospitality Ln, San Bernardino
San Bernardino North	Thu	1205	Arrowhead CC, 3433 N Parkside Dr, SB
San Bernardino/Highland	Mon	1210	SB Elk's Club, 2055 Elk's Drive

## Today's Song—AMERICA

My country 'tis of thee,  
Sweet land of liberty,  
Of thee I sing.  
Land where my fathers died!  
Land of the Pilgrim's pride!  
From ev'ry mountain side,  
Let freedom ring!



Marilyn came to see little Timmy in action. She said she'll return in a few months when he gets his act together. Without a lot of prodding, Tim wasn't even going to have guests recognized.

## News From Our Last Meeting

**Program:** Speaker Vicki Cleveland, Executive Director of Riverside Meals on Wheels told us there are 3700 seniors in Riverside that are uncertain of having adequate daily nutrition. Riverside Meals on Wheels has been in continuous operation since 1972 and relies on contributions to continue delivery the noon-time hot meals. The organization receives no funding from local, state or federal government agencies. For about \$4.95/meal a senior can have a meal delivered Mon-Fri although a sliding scale is used for those that can't afford that amount. The meals are prepared in the kitchens at Cal Baptist.

**Club News:** Club Service Chair, Buck Long announced that there were 37 signed up for the 66ers/Quakes baseball game. Tom Powell walked away with the Fine-Free Badge for a measly \$60 and announced a successful stock offering. "Tango is back!" Kevin parked a new car in the lot and was hit for \$10. Never in the history of the club has a car brought in only \$10. I didn't see it—perhaps it was a Tonka. PDG Bob Traister and Betty send greetings from McCall, Idaho

**Door Prize:** Allen Hogleund gave his \$10 prize to the Barry Braswell Foundation although I think he intended it to go to RI though.